

CLARITY SOLUTIONS

2025 IMPACT REPORT

BUILDING TOMORROW
TOGETHER

2025



OUR MISSION:

**Save the unborn.
Strengthen the family.
Share the gospel.**

OUR 2025 THEME:

**Building tomorrow
together**

"And your ancient ruins shall be rebuilt; you shall raise up the foundations of many generations; you shall be called the repairer of the breach, the restorer of streets to dwell in." Isaiah 58:12



ONE LIFE, ONE FAMILY, ONE GENERATION AT A TIME

YEAR END TOTALS

735

Individual clients served by Clarity • This represents a 39% increase in the past five years.

3,051

Appointments conducted at all locations • This represents a 50% increase in the past five years.

119

Choices for life by abortion-minded clients

309

Choices for life by abortion-minded AND abortion-vulnerable clients

565

Family units served in 2025

496

Babies served in 2025

419

Women and men who heard the gospel presented in 2025

6

Professions of Faith and eternities changed forever



CLARITY BABY T.

2025 NOTABLES

More clients served in 2025
More appointments booked in 2025

THAN EVER BEFORE IN CLARITY'S HISTORY



NEW ULTRASOUND MACHINE

The Knights of Columbus Council #1455 generously gifted Clarity a new ultrasound machine. It was delivered in November and is providing each client with an even more accurate and clear picture of the precious life in her womb than we were able to before.



CLARITY CENTRAL

Clarity became the official owner of 110 E. Memorial Dr, our new administrative property, on November 25 and named it Clarity Central. We have been working hard throughout the year to update and remodel the building to prepare for a 2026 move-in.



NEW POSITIONS

In 2025, we expanded our Client Care Manager position to offer case management and increased support to clients in all our service areas. We were also able to hire a part-time Medical Receptionist to provide more consistent hospitality for medical clients.

2025 NOTABLES



FAMILY SUPPORT RECORD YEAR

The Client Services Building was renamed the Family Support Center and experienced a record year. We had the largest number of clients enrolled in the programs ever, with a record number of married couples enrolled and a record number of dads participating in the AIM program.



FIRST HAVEN GRADUATE

In 2025, Heather, whose twins were the first babies born at the Haven, became the first Haven graduate. She became a believer during her time in the program and graduated with a strong church family, a car, a year of college completed, and a Christian fiancé she met at church and then married after graduating.



HELPING HEARTS GROUP

Laurie Souleyrette, our Director of Family Support, collaborated with the Perinatal Loss Team from Baptist Health Hardin to create an Infant Loss Support Group at Clarity, titled Helping HEARTS. The first meeting was held in November; subsequent meetings will be held on the third Tuesday of every month.



CHURCH LEADERS LUNCHEON



WALK FOR LIFE



FUNDRAISING GALA



110 CLARITY CENTRAL

CLARITY SOLUTIONS

Medical Clinic

89%

of clients
chose life!

431

MEDICAL CLIENTS

Clarity was able to offer *hope* to 431 individuals through our free Medical Clinic in 2025.

309

CHOICES FOR LIFE

Clarity served 364 clients who were at-risk for or considering abortion.

84%

of clients were
seeking or at risk
for abortion.

450

ULTRASOUNDS

That is 450 chances for expectant parents to see their baby, often for the first time.

131

ABORTION-MINDED WOMEN

Clarity has consistently served 130-150 abortion-minded women each year for the last 4 years.



The Haven Maternity Home

1,642

NIGHTS OF SHELTER

1,642 nights of baby snuggles, diaper changes, gospel conversations, and so much more

15

RESIDENTS SERVED

8 moms and 7 babies were housed, loved, and provided for in 2025.

1

PROGRAM GRADUATE

Heather became the first Haven graduate in Feb. 2025. She was the first mom to stay for the entire length and complete all aspects of the program.

These figures represent moms who made professions of faith, gained new jobs, worked towards their education, saved money, and more. The babies who call The Haven home were born into sober, loving families or were reunited with their birth mother due to Clarity's ministry. ❤️

The Haven
has housed 9
babies total
since opening
in 2022.



Aspire Program for Moms

143

ASPIRE CLIENTS

Many of these women came through the Medical Clinic. Clarity ended 2025 with 76 active program participants.

HISPANIC INITIATIVES

This year, we served a record number of Hispanic clients, offering bilingual services and classes. We also added several interpreters to our volunteer team in 2025.

1,602

ASPIRE APPOINTMENTS

These appointments included various classes, mentoring sessions, and Bible studies.

25

MENTORS

We have 25 female mentors (3 more than in 2024) guiding and encouraging moms in the Aspire program.



AIM Program for Dads

215

MALE CLIENTS

Clarity served a record 215 men in 2025. These men came through the Medical Clinic and AIM program or were court referrals.

739

MALE APPOINTMENTS

This number represents a 29% increase from the number of appointments in 2024.

14

MENTORS

Our 14 male mentors helped show the men in our AIM program how to become strong, godly dads.

215%
increase in
male clients
in the past 5
years!

Record
number of
dads active
in the AIM
program

Most
dads
served in
Clarity's
history



The Hands & Feet of Jesus

VOLUNTEER IMPACT

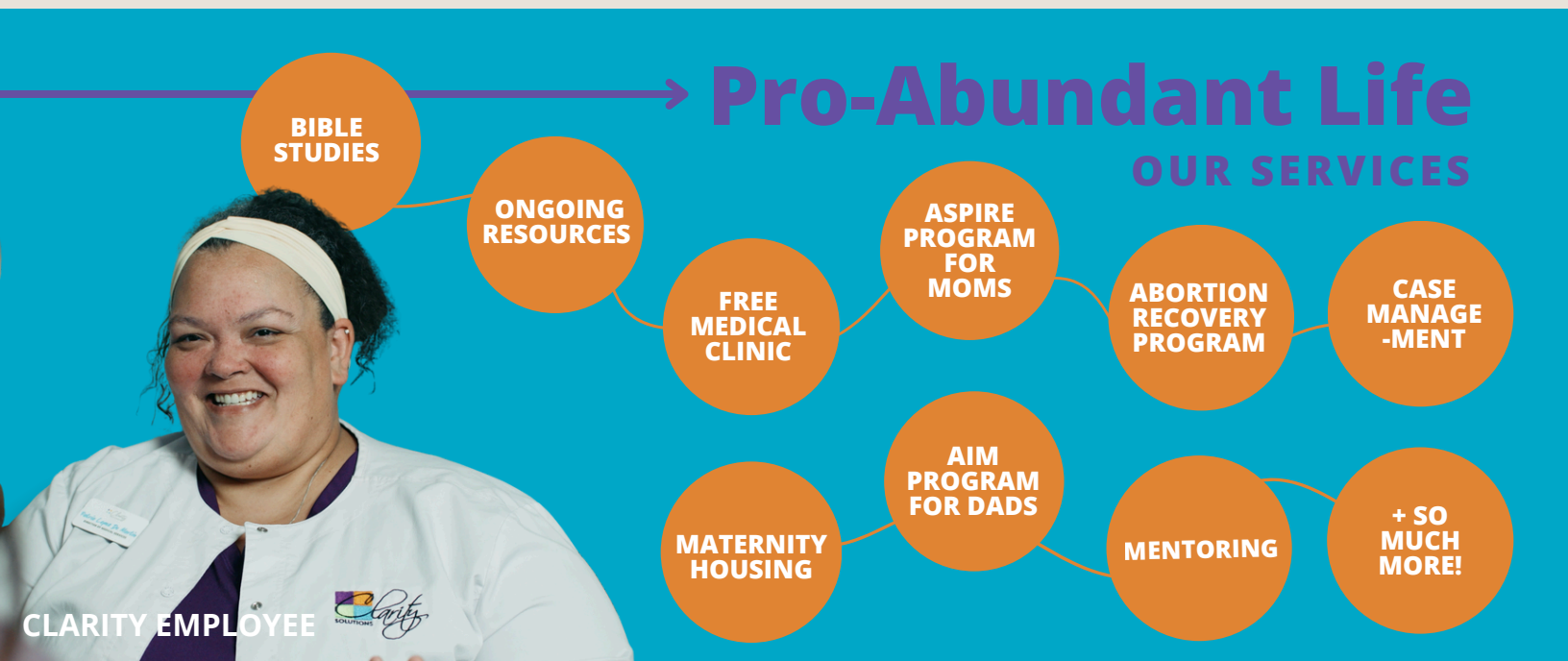
Volunteers, prayer warriors, and volunteer groups served Clarity Solutions for **5,796 hours** in 2025. Clarity was blessed to have **121** regular, committed volunteers in 2025, an 32% increase from 2024.

GIVING IMPACT

2025 was a record year for financial giving. Some significant gifts include the Annual David Bewley Tractor Pull, which raised a record \$53,000; a gift to pay off The Haven's mortgage; and the \$40,000 ultrasound donation from the Knights of Columbus.



RAISING UP THE FOUNDATIONS TOGETHER



CLARITY EMPLOYEE

Pro-Abundant Life

OUR SERVICES

BIBLE STUDIES

ONGOING RESOURCES

FREE MEDICAL CLINIC

ASPIRE PROGRAM FOR MOMS

ABORTION RECOVERY PROGRAM

CASE MANAGEMENT

MATERNITY HOUSING

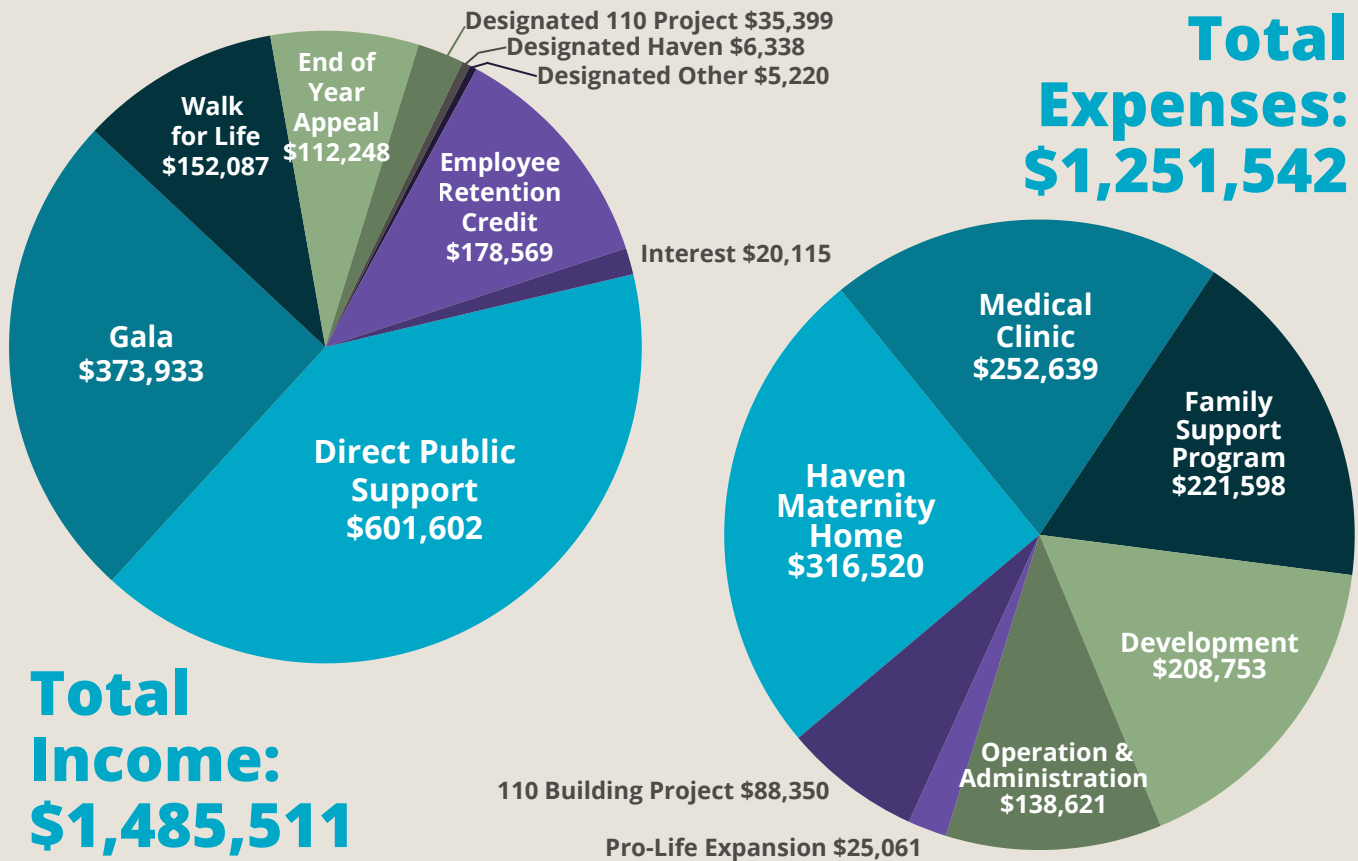
AIM PROGRAM FOR DADS

MENTORING

+ SO MUCH MORE!

2025 FUNDING

Clarity is funded by individuals, churches, and businesses who share a commitment to support the dignity of all human life. This year, as we expanded our programs and services and completed construction on our administrative building, we increased spending from 2024 by **34%**. God blessed us with an equally fruitful financial year, thanks to the generosity of supporters like you.



*AND YOUR ANCIENT RUINS SHALL
BE REBUILT; YOU SHALL RAISE UP
THE FOUNDATIONS OF MANY
GENERATIONS; YOU SHALL BE
CALLED THE REPAIRER OF THE
BREACH, THE RESTORER OF STREETS
TO DWELL IN.*

ISAIAH 58:12



SUMMARY

Heading into 2025, we chose the theme *Building Tomorrow Together*. Raising foundations upon which to build new lives is at the heart of what we do at Clarity. When we show an expectant mom and dad their baby's heartbeat and they choose to protect their baby's life, the foundation is laid for the next generation. When we mentor a new mom or dad and share Christ's love with them, their family's foundation is strengthened. When a mom at The Haven finds stability and love, she begins to believe in herself and heal from past trauma, breaking generational cycles and laying the foundation for a new life.

In 2025, through God's blessing, we were able to build a better tomorrow for more clients throughout our programs than in any previous year. We would not have been able to do this without the generosity of our supporters. We received many gifts in 2025, such as the new administrative building at 110 East Memorial Drive, which we have prepared for an early January 2026 move-in, and a new ultrasound machine that is giving us clearer images of new life than ever before.

As we head into 2026, I am very excited that Clarity Solutions will be celebrating 25 years of saving lives, strengthening families and sharing the gospel in Central Kentucky. The stories of the Lord's blessing during these past 25 years are countless, and we continue to pray daily for His provision for and guidance of this ministry. May we be Building Tomorrow Together for many years to come.

TOGETHER FOR LIFE,

A handwritten signature in cursive script that reads "Marquita Ball".

MARQUITA BALL, M.D., CEO



CLARITY'S BOARD OF DIRECTORS

Megan Taul, Chairman
Eric Adams, Vice-Chairman
Sandra Cameron, Treasurer
William "Happy" Chandler
Jenny Crippen
Charles "Buddy" Doyle
Matthew Faulk
Jody Ingalls
Daryl Pepper
Shawn Rich
Kevin Ryan
Marquita Ball, MD, CEO

CLARITY'S STAFF

Marquita Ball, MD, CEO
Eddie Turner, Director of Ministry Advancement
Jack Taylor, Men's Program Director
Laurie Souleyrette, Director of Client Services
Dana Caudill, Director of Residential Services

STAFF CONTINUED

Patria Lopez De Martin, RN, Director of Medical Services
Daryl & Sheila Mullins, The Haven House Managers
Christy Baxter, Ministry Advancement Administrator
Katrina Goddard, Communications Coordinator
Linsey Sodom, Client Care Manager
Emily Curtsinger, Family Support Receptionist
Caroline Clark, Medical Clinic Receptionist
Jackie Douglas, LPN, Staff Nurse
Monica Beck, RN, Staff Nurse
Jennifer Mabry, Assistant House Staff
Michelle Bowen, Assistant House Staff
Mary Ellen Lunsford, Assistant House Staff
Sandy Nevitt, Assistant House Staff
Mary Thomas, Assistant House Staff
Lana Newton, Assistant House Staff
Teddi Embry, THJ Coordinator (volunteer)
John Godfrey, MD, Medical Director (volunteer)
Stewart Couch, MD, Radiologist (volunteer)
Jesse Bryant, MD, Radiologist (volunteer)

Save the Unborn. Strengthen the Family. Share the Gospel.

supportclarity.org • 110 E. Memorial Dr., Elizabethtown, KY 42701 • (270) 234-1122